# 1,400 cherry trees are on a mission to bring beauty & hope to Howard County

In 2003 Howard County's Office of Tourism proposed a tree planting program that would beautify the county's attractions, its parks and its roadways with Kwanzan cherry trees. The project was inspired by Washington D.C.'s annual tidal basin spectacular and designed to capitalize on the blossom-mania that descends each year in the neighboring Capital. With Howard County's Kwanzan cherries blooming two weeks later than D.C.'s Sakura trees, tourism officials hoped that cherry tree enthusiasts would extend their viewing pleasure by taking a guick trip just 30 minutes just down the road to visit Howard County. The goal was 1,000 cherry trees in the ground at select locations in five years. Equally important as the beautification component of the proposal was the desire for the project to also give back to the community in a meaningful way. To that end, the trees would also be used to create awareness for breast cancer prevention each spring and raise money to benefit those within the community coping with cancer. The first tree was planted in Centennial Park in 2004. Today, over 1,400 Blossoms of Hope trees now bring beauty each spring to state and local roadways, county parks, local libraries, businesses, historic sites, public buildings, private homes, AND EVEN ONE GOLF COURSE!







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Blossoms of Hope wishes to thank and recognize the generous contribution of LOSURDO PHOTOGRAPHY Blossoms Blossoms of Hope PINK GREENS Golf Classic 8267 Main Street Ellicott City, MD 21043

Friday, April 23, 2010





presents

## **Blossoms of Hope**

## PINK GREENS

**Golf Classic** 



"Blossoms of Hope" is a non-profit 501-C3 organization coordinated through the Howard County Office of Tourism in partnership with the Howard County Government and the Howard County General Hospital's Claudia Mayer Cancer Resource Center.

## **Registration Form**

Please check the appropriate box and fill in the applicable information.

INDIVIDUAL: \$175
FOURSOME: \$600
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"KWANZAN" SPONSOR - \$1,000 "BLOSSOMS" SPONSOR - \$200

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Name
Address
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Players
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2
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4
Name as it is to appear on sponsor sign:
Phone
e-mail:
Signature:
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Please make checks payable to:

BLOSSOMS OF HOPE

and mail with registration form to:

BLOSSOMS OF HOPE 8267 Main Street / Ellicott City, MD / 21043

For Credit Card payment Call 410-313-1900



## **ABOUT THE TOURNAMENT**

DATE: Friday, April 23, 2010

#### **CONTRIBUTION:**

\$175 / individual \$600 / foursome

#### **SCHEDULE:**

9:30 am - registration & breakfast 10:30 am - shot-gun start

The "PINK GREENS" Golf Classic is a fundraising tournament for BLOSSOMS OF HOPE-the Howard County Cherry Tree project to benefit the Claudia Mayer Cancer Resource Center.

The tournament features 18 holes of golf on the beautiful championship course at Turf Valley Resort where each spring over 50 BLOSSOMS OF HOPE cherry trees welcome golf enthusiasts for their first outing of the year!

**Entry fee includes:** breakfast, golf cart, soft & lite drinks on the course, lunch buffet with soft and lite drinks (cash cocktail bar), door prizes and MORE!

## **ABOUT BLOSSOMS OF HOPE...**

"Blossoms of Hope" beautifies Howard County's destination, promotes wellness, creates tourism opportunities for family togetherness and improves the lives of those in our community coping with cancer.

Approximately 1,400 new trees are now blossoming across Howard County as a result of Blossoms of Hope... the Howard County Cherry Tree Project! AND...Over \$75,000 has been contributed to the Howard Hospital Foundation earmarked for the Claudia Mayer Cancer Resource Center, a special place that helps individuals and their families cope with cancer.

### **SPONSOR OPPORTUNITIES**

#### "KWANZAN" Sponsor - \$1,000

- Inclusion of logo/name in advertising
- One foursome PLUS \$50 discount for additional players (\$125 each)
- Hole Sponsor signage

#### "BLOSSOMS" TEE & PRIZE Sponsors - \$200

#### (Closest to Pin/Longest Drive/Tee Box)

• Signage on-course and placement of promotional material at event

## **For questions contact...**

VICTORIA GOODMAN / victoria@visithowardcounty.com / 410-313-1900 / 443-538-0858 www.blossomsofhope.com

